

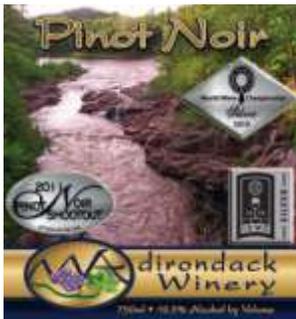
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ADIRONDACK WINERY LANDS FOUR SILVER MEDALS AT INTERNATIONAL WINE COMPETITIONS

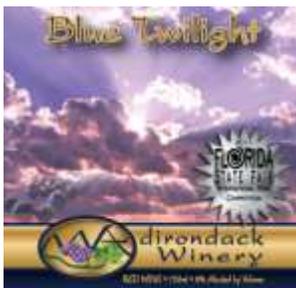
LAKE GEORGE, NY (March 2, 2011): Adirondack Winery is proud to announce that four of its wines recently earned Silver medals at International Wine Competitions.



Adirondack Winery's [Pinot Noir](#) was awarded a Silver Medal at the 2011 International Pinot Noir Shootout, which is held each year in Chicago. The Pinot Noir Shootout is a three month long competitive wine tasting, where a judging panel of about 40 Pinot Noir loving wine professionals taste approximately 300 different Pinot Noirs submitted by wineries from around the world. Needless to say, we are very pleased that our Pinot Noir stood strong among these wines, being awarded a Silver medal. This is the fourth medal our Pinot Noir has earned in the three years we've been making the wine. It also earned a Silver at the 2010 World Value Wine Challenge, Silver at the 2009 International Eastern Wine Competition, and a Bronze Medal at the 2010 Indy International Wine Competition.



Adirondack Winery's [Fireworks Red Merlot](#), [Blue Twilight \(Blueberry Shiraz\)](#) and [Strawling \(Strawberry Riesling\)](#) all earned Silver Medals at the 23rd Annual Florida State Fair International Wine Competition, which was held in February. Additionally, our [Chardonnay](#) earned a Bronze Medal. At this competition, Adirondack Winery's wines were judged alongside more than 1,000 other wines submitted by wineries from around the world.



"Each year, we enter a few of our wines in a small handful of wine competitions, so we are very pleased to earn four Silver Medals and one Bronze for our wines, when such steep competition is involved," said Adirondack Winery President, Sasha Pardy. With these latest medal wins, 19 of Adirondack Winery's wines have earned 30 medals to date.



Adirondack Winery CEO and wine maker, Michael Pardy, sources high quality grape must from California to create our [Pinot Noir](#); which is fermented in stainless steel tanks, is light on tannins and oak, has moderate alcohol and lots of raspberry and black currant tones. The [Strawling](#) and [Blue Twilight](#) are also born from California grapes; but Pardy adds natural strawberry and blueberry fruit product to the Riesling and Merlot to create these two semi-sweet, low alcohol, enjoyable fruity wines. The [Fireworks Red Merlot](#) is a fruit forward Merlot with medium body and oakiness - a great wine for those just getting into reds.

Adirondack Winery Wines Land Four Silver Medals at International Wine Competitions

The wine labels on these award winning wines were created by Sasha Pardy and feature photographs of landscapes and landmarks of the local region. The [Pinot Noir](#) features a photograph of Rockwell Falls in Lake Luzerne; the [Fireworks Red Merlot](#) features the summer fireworks going off over Lake George; the [Strawsling](#) features the strawberry hot air balloon and a few others up in the air at the Adirondack Balloon Festival; the [Blue Twilight](#) features the sun breaking through on a cloudy Adirondack summer day; and the Chardonnay features a Blais Park in Lake George.

ABOUT ADIRONDACK WINERY:

Adirondack Winery opened April 17, 2008 as the region's first winery. Winemaker and CEO, Michael Pardy, sources grape must from various vineyards to create the more than 35 wine varietals on Adirondack Winery's wine list. The winery's Tasting Room is located at 285 Canada Street in Lake George, while its wine making facility is located on Big Bay Road in Queensbury, NY. All of Adirondack Winery's wine labels feature photographs of landscapes, landmarks, and special events in the local region, taken by Sasha Pardy.